

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF  
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

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- (1) **Date of request:** 6/19/12
- (2) **Name of candidate:** n/a
- (3) **Office for which candidate is running:** n/a
- (4) **Political party:** n/a
- (5) **Name of person using time if other than candidate:** Detroit Intl Bridge Co.
- (6) **Request made by candidate:** Yes: No: x (Check one)
- (7) **Request made on behalf of candidate by:** n/a
- (8) **Request made:** In writing: x In person: By phone:  
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:  
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:  
(Check one. If "yes", state amount in space below):

Gross \$15640

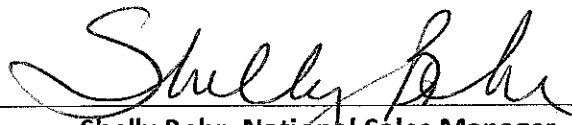
Net \$13294

WXMI

6/20/12

**STATION**

**DATE**

  
Shelly Bohr, National Sales Manager  
SIGNATURE OF PERSON RECEIVING  
REQUEST ON BEHALF OF STATION

User: kmbondi

Support Center

Log Out

Virtual Terminal

Process Orders

Settings

Decision Manager

Tools &amp; Settings

Transaction Search

Reports

Account Management

## Transaction Receipt

[Home](#) [Feedback](#)

The Virtual Terminal transaction succeeded.

## Return Codes

Result Code

SOK - Request was processed successfully

Authorization Code

240461

AVS Code

V - Match Name, billing address, and postal code all match.

CVN Code

M - Card verification number matched.

Reference Number

00185274v342MUT4

Request ID

2401121244620125086332

CyberSource Merchant ID

wgnwn

## Payment Information

Payment Type

Credit Card

Total Amount

13294.00 USD

Currency

United States: Dollar

Transaction Source

MOTO - Mail/Phone Order

Transaction Type

Sale

Credit Card Type

American Express

Credit Card Number

\*\*\*\*\*1000

## Customer Information

Customer ID

order 385828

Name

Kyle Roberts

Company

Smart Media Group

Street Address 1

814 King Street

Street Address 2

Ste 460

City, State Postal Code

Alexandria, VA 22314

Country

United States

Phone Number

7035184747

Email Address

## Order Information

Order or Merchant Reference Number

1340137124462

Comment

[New Transaction](#)[Print Single Receipt Format](#)



WXMI-TV

# ORDER

Flight Dates 06/19/12-07/01/12

Contract / Revision 363829 /

Original Date / Revision  
06/19/12 06/19/12

Advertiser Detroit International Bridge

Agency Smart Media Group

Buying Contact

814 King Street  
Suite 400  
Alexandria, VA 22314

Product  
DET INT BRIDGE CO

Agency Com 15%

Billing Contact

814 King Street  
Suite 400  
Alexandria, VA 22314

Sales Office TPHL

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 619701

Alt Order # 06191124

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL ISSUE

Product Codes PL2

Priority 02

Advertiser Ref

Primary Account Executive

Nick Welte

Account Executive Order% Start Date End Date

Nick Welte 100%

Order Share 8% Market Value 195500

Competing Station	% of Order	Amount
2WOOD	36%	70380
3WZZM	22%	43010
4WWMT	32%	62560
5WOTV	2%	3910
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
June 2012	45	\$7,854.00	\$9,240.00	0.00	05/28/12	06/24/12	45	\$7,854.00	\$9,240.00
July 2012	46	\$5,440.00	\$6,400.00	0.00	06/25/12	07/01/12	46	\$5,440.00	\$6,400.00
Totals	91	\$13,294.00	\$15,640.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	17	06/29/12	06/29/12	M-F 1p-2p F 1p-2p	CM	1p-2p	----2--	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	----2--		2				\$50.00		0.00			
2	17	06/22/12	06/22/12	M-F 1p-2p F 1p-2p	CM	1p-2p	----2--	:30	2	\$60.00	02	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	----2--		2				\$60.00		0.00			
3	17	06/22/12	06/22/12	M-F Fox 17 News at 10p F Fox 17 News at 10p	CM	10p-11p	----2--	:30	2	\$650.00	02	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	----2--		2				\$650.00		0.00			
4	17	06/22/12	06/22/12	M-F 1130p-12a F 1130p-12a	CM	1130p-12a	----1--	:30	1	\$40.00	02	0.00	NM	1	\$40.00



Contract / Revision 363829 Flight Dates 06/19/12-07/01/12

Hiatus Dates

Original Date / Revision 06/19/12/ 06/19/12

Order Sep 00:15:00

Advertiser Detroit International Bridge Product DET INT BRIDGE CO

Estimate # 619701

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
4	17	06/22/12	06/22/12	M-F 1130p-12a F 1130p-12a	CM	1130p-12a	----1--	:30	1	\$40.00	02	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	----1--					1	\$40.00		0.00			
5	17	06/29/12	06/29/12	M-F 12p-1p F 12p-1p	CM	12p-1p	----2--	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	----2--					2	\$50.00		0.00			
6	17	06/22/12	06/22/12	M-F 12p-1p F 12p-1p	CM	12p-1p	----2--	:30	2	\$60.00	02	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	----2--					2	\$60.00		0.00			
7	17	06/22/12	06/22/12	M-F 4p-5p F 4p-5p	CM	4p-5p	----2--	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	----2--					2	\$50.00		0.00			
8	17	06/22/12	06/29/12	M-F 5a-9a News F 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	----2--	:30	2	\$100.00	02	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	----2--					2	\$100.00		0.00			
		Week: 06/25/12	07/01/12	----2--					2	\$100.00		0.00			
9	17	06/22/12	06/29/12	M-F 5a-9a News F 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	----2--	:30	2	\$100.00	02	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	----2--					2	\$100.00		0.00			
		Week: 06/25/12	07/01/12	----2--					2	\$100.00		0.00			
10	17	06/25/12	06/25/12	M-F 1p-2p M 1p-2p	CM	1p-2p	2-----	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	2-----					2	\$50.00		0.00			
11	17	06/25/12	06/25/12	M-F 12p-1p M 12p-1p	CM	12p-1p	2-----	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	2-----					2	\$50.00		0.00			
12	17	06/25/12	06/25/12	M-F 5a-9a News M 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	2-----	:30	2	\$100.00	02	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	2-----					2	\$100.00		0.00			
13	17	06/25/12	06/25/12	M-F 5a-9a News M 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	2-----	:30	2	\$100.00	02	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	2-----					2	\$100.00		0.00			
14	17	06/23/12	06/30/12	Fox 17 News (Sa) Sa Fox 17 News at 10p	CM	10p-11p	-----2-	:30	2	\$450.00	02	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	-----2-					2	\$450.00		0.00			
		Week: 06/25/12	07/01/12	-----2-					2	\$450.00		0.00			
15	17	06/24/12	07/01/12	Fox 17 News (Su) Su Fox 17 News at 10p	CM	10p-11p	-----2	:30	2	\$450.00	02	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	-----2					2	\$450.00		0.00			
		Week: 06/25/12	07/01/12	-----2					2	\$450.00		0.00			



Contract / Revision 363829 Flight Dates 06/19/12-07/01/12

Hiatus Dates

Original Date / Revision 06/19/12/ 06/19/12

Order Sep 00:15:00

Advertiser Detroit International Bridge Product DET INT BRIDGE CO

Estimate # 619701

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
15	17	06/24/12	07/01/12	Fox 17 News (Su) Su Fox 17 News at 10p	CM	10p-11p	-----2	:30	2	\$450.00	02	0.00	NM	4	\$1,800.00
16	17	06/28/12	06/28/12	M-F 1p-2p Th 1p-2p	CM	1p-2p	---2---	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	---2---		2				\$50.00		0.00			
17	17	06/21/12	06/21/12	M-F 1p-2p Th 1p-2p	CM	1p-2p	---2---	:30	2	\$60.00	02	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	---2---		2				\$60.00		0.00			
18	17	06/21/12	06/21/12	M-F Fox 17 News at 10p Th Fox 17 News at 10p	CM	10p-11p	---2---	:30	2	\$650.00	02	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	---2---		2				\$650.00		0.00			
19	17	06/21/12	06/21/12	M-F 1130p-12a Th 1130p-12a	CM	1130p-12a	---1---	:30	1	\$40.00	02	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	---1---		1				\$40.00		0.00			
20	17	06/28/12	06/28/12	M-F 12p-1p Th 12p-1p	CM	12p-1p	---2---	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	---2---		2				\$50.00		0.00			
21	17	06/21/12	06/21/12	M-F 12p-1p Th 12p-1p	CM	12p-1p	---2---	:30	2	\$60.00	02	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	---2---		2				\$60.00		0.00			
22	17	06/21/12	06/21/12	M-F 4p-5p Th 4p-5p	CM	4p-5p	---2---	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	---2---		2				\$50.00		0.00			
23	17	06/21/12	06/28/12	M-F 5a-9a News Th 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	---2---	:30	2	\$100.00	02	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	---2---		2				\$100.00		0.00			
		Week: 06/25/12	07/01/12	---2---		2				\$100.00		0.00			
24	17	06/21/12	06/28/12	M-F 5a-9a News Th 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	---2---	:30	2	\$100.00	02	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	---2---		2				\$100.00		0.00			
		Week: 06/25/12	07/01/12	---2---		2				\$100.00		0.00			
25	17	06/20/12	06/20/12	Wed Prime Rotator Wed Prime Rotator	CM	758p-10p	--2----	:30	2	\$600.00	02	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	--2----		2				\$600.00		0.00			
26	17	06/26/12	06/26/12	M-F 1p-2p Tu 1p-2p	CM	1p-2p	-2-----	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	-2-----		2				\$50.00		0.00			
27	17	06/26/12	06/26/12	M-F 12p-1p Tu 12p-1p	CM	12p-1p	-2-----	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision 363829 Flight Dates 06/19/12-07/01/12

Hiatus Dates

Original Date / Revision 06/19/12/ 06/19/12

Order Sep 00:15:00

Advertiser Detroit International Bridge Product DET INT BRIDGE CO

Estimate # 619701

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
27	17	06/26/12	06/26/12	M-F 12p-1p Tu 12p-1p	CM	12p-1p	-2-----	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	-2-----					2	\$50.00		0.00			
28	17	06/26/12	06/26/12	M-F 5a-9a News Tu 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	-2-----	:30	2	\$100.00	02	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	-2-----					2	\$100.00		0.00			
29	17	06/26/12	06/26/12	M-F 5a-9a News Tu 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	-2-----	:30	2	\$100.00	02	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	-2-----					2	\$100.00		0.00			
30	17	06/27/12	06/27/12	M-F 1p-2p W 1p-2p	CM	1p-2p	--2----	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	--2----					2	\$50.00		0.00			
31	17	06/20/12	06/20/12	M-F 1p-2p W 1p-2p	CM	1p-2p	--2----	:30	2	\$60.00	02	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	--2----					2	\$60.00		0.00			
32	17	06/20/12	06/20/12	M-F Fox 17 News at 10p W Fox 17 News at 10p	CM	10p-11p	--2----	:30	2	\$650.00	02	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	--2----					2	\$650.00		0.00			
33	17	06/20/12	06/20/12	M-F 1130p-12a W 1130p-12a	CM	1130p-12a	--1----	:30	1	\$40.00	02	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	--1----					1	\$40.00		0.00			
34	17	06/27/12	06/27/12	M-F 12p-1p W 12p-1p	CM	12p-1p	--2----	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	--2----					2	\$50.00		0.00			
35	17	06/20/12	06/20/12	M-F 12p-1p W 12p-1p	CM	12p-1p	--2----	:30	2	\$60.00	02	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	--2----					2	\$60.00		0.00			
36	17	06/20/12	06/20/12	M-F 4p-5p W 4p-5p	CM	4p-5p	--2----	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	--2----					2	\$50.00		0.00			
37	17	06/20/12	06/27/12	M-F 5a-9a News W 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	--2----	:30	2	\$100.00	02	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/12	06/24/12	--2----					2	\$100.00		0.00			
		Week: 06/25/12	07/01/12	--2----					2	\$100.00		0.00			
38	17	06/27/12	06/27/12	Wed Prime Rotator Wed Prime Rotator	CM	758p-10p	--2----	:30	2	\$800.00	02	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	--2----					2	\$800.00		0.00			
39	17	06/20/12	06/27/12	M-F 5a-9a News W 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	--2----	:30	2	\$100.00	02	0.00	NM	4	\$400.00



Contract / Revision     **363829**     Flight Dates **06/19/12-07/01/12**

Hiatus Dates

Original Date / Revision   06/19/12/   06/19/12

Order Sep   00:15:00

Advertiser   **Detroit International Bridge**   Product **DET INT BRIDGE CO**

Estimate #   **619701**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
39	17	06/20/12	06/27/12	M-F 5a-9a News W 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	--2----	:30	2	\$100.00	02	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/18/12		06/18/12	06/24/12	--2----	2		\$100.00		0.00						
Week: 06/25/12		06/25/12	07/01/12	--2----	2		\$100.00		0.00						
Totals														91	\$15,640.00

REP: TEL# 610-225-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP JUN19/12 15.4  
 \*\*CHANGES\*\* \*\*\* WXMI-TV \*\*\*  
 EP HEADLINE# 6191124 TRF# 363829  
 \$\$\$ UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME ISS/DET.INT.BRIDGE COMPANY REP. # OFF. # SALESMAN #

AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME JULIE KEANE

814 KING STREET, SUITE 400 SALES PRSN PH- NICK WELTE

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6191124 CLASS: NATL. LOCAL REGIONAL

PRDCT DET INT BRIDGE CO EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUN19/12 JUL1/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN19/12 15.43

EP: TO SHAWNA  
 FR JARED  
 OK'D M1-M4, SEE LN 40-43  
 TOTAL SAME  
 PLS CNF THANKS

TA:

ON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
 \*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = DIBC2 AGENCY EST# = 619701  
 AGENCY PRODUCT CODE = ORDR

7	S		500P-600P	30		\$50.00	6/22	6/22	0		FRI	0
---	---	--	-----------	----	--	---------	------	------	---	--	-----	---

PROGRAM : HOW I MET  
 RA35+ : 0.4  
 CON COM1 : HOW I MET



FAX# 610-225-1191  
CREDIT RISK !! JUN19/12 15.4  
HARRIS REPORT FROM REP \*\*\* WMMI-TV \*\*\*  
\*\*CHANGES\*\*

PROGRAM : HOW I MET  
RA35+ : 0.4  
ORD COM1: WED 6/20 HINYM AIRS 4P-5P. PLEASE REVISE TP.  
THIS IS A MAKE-GOOD FOR JUN20 ON LINE-36 FOR 2 SPOTS/WK

REP: TEL# 610-225-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP JUN19/12 15.4  
\*\*\*CHANGES\*\*\* \*\* WXMI-TV \*\*\*

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

STATION MAKEGOOD OFFERS:

M1 OK'D BUY#7 MISSED:FRI/500P-600P JUN22(2/WK) 30S \$50.00 (JUN19/12)  
OFFER:FRI/400P-500P JUN22(2/WK) 30S \$50.00 PLS ADVISE.

M2 OK'D BUY#22 MISSED:THU/500P-600P JUN21(2/WK) 30S \$50.00 (JUN19/12)  
OFFER:THU/400P-500P JUN21(2/WK) 30S \$50.00 PLS ADVISE.

M3 OK'D BUY#25 MISSED:THU/800P-900P JUN28(2/WK) 30S \$600.00 (JUN19/12)  
OFFER:WED/800P-1000P JUN20(2/WK) 30S \$600.00 PLS ADVISE.

M4 OK'D BUY#36 MISSED:WED/500P-600P JUN20(2/WK) 30S \$50.00 (JUN19/12)  
OFFER:WED/400P-500P JUN20(2/WK) 30S \$50.00 PLS ADVISE.

CMT:THU 6/28 8P-9P SYTYCD IS NA DUE TO SCH CHG. OFFERING 2X WED 6/20

CMT:8P-10P SYTYCD.

CMT:WED 6/20 HIMYM AIRS 4P-5P. PLEASE REVISE TP.

CONTRACT TOTAL 15640.00

TOTAL SPOTS 91

MARKET TOTALS \$195,500 WXMI 8% WOTV 2% WZZM 22% WWMT 32% WOOD 36% WXSP 0% CABL 0%

VC- NSI  
EMOS- RA35+\*

OD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

EP HEADLINE# 6191124  
\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP

JUN19/12 13.2  
\*\*\* WXMI-TV \*\*\*

ADV # ADV. NAME ISS/DET.INT.BRIDGE COMPANY

REP.# OFF.# SALESMAN #

AGY # AGY. NAME SMART MEDIA GROUP

BUYER NAME JULIE KEANE

814 KING STREET, SUITE 400

SALES PRSN PH- NICK WELTE

ALEXANDRIA, VA 22314

ORDER # 363889 CONTRACT # 6191124

CLASS: NATL. LOCAL REGIONAL

PRDCT DET INT BRIDGE CO EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUN19/12 JUL1/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN19/12 13.28

EP: TO SHAWNA

FR JARED  
NEW DIBC ORDER  
TOTAL \$15640  
PLS CNF THANKS

ON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

AGENCY ADVERTISER CODE = DIBC2 AGENCY EST# = 619701  
AGENCY PRODUCT CODE = ORDR

1			100P-200P	30		\$50.00	6/29	6/29	2		FRI	2
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PROGRAM : JUDGE ALEX JULY  
RA35+ : 0.9  
CON COM1 : JUDGE ALEX JULY

2			100P-200P	30		\$60.00	6/22	6/22	2		FRI	2
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PROGRAM : JUDGE ALEX JUNE  
RA35+ : 0.9  
CON COM1 : JUDGE ALEX JUNE

EP HEADLINE# 6191124  
 \*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 JUN19/12 13.2  
 \*\*\* WXML-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1000P-1100P PROGRAM : NEWS RA35+ : 5.4 CON COM1 : NEWS	30		\$650.00	6/22	6/22	2		FRI	2
4			1130P-1200M PROGRAM : 30 ROCK RA35+ : 0.3 CON COM1 : 30 ROCK	30		\$40.00	6/22	6/22	1		FRI	1
5			1200N-100P PROGRAM : DIVORCE COURT JULY RA35+ : 0.7 CON COM1 : DIVORCE COURT JULY	30		\$50.00	6/29	6/29	2		FRI	2
6			1200N-100P PROGRAM : DIVORCE COURT JUNE RA35+ : 0.7 CON COM1 : DIVORCE COURT JUNE	30		\$60.00	6/22	6/22	2		FRI	2
7			500P-600P PROGRAM : HOW I MET RA35+ : 0.4 CON COM1 : HOW I MET	30		\$50.00	6/22	6/22	2		FRI	2
8			700A-800A PROGRAM : FOX17 AM N/FOX17 AM RA35+ : 1.0 CON COM1 : FOX17 AM N/FOX17 AM	30		\$100.00	6/22	6/29	2		FRI	4
9			800A-900A PROGRAM : FOX17 AM N/FOX17 AM RA35+ : 0.9 CON COM1 : FOX17 AM N/FOX17 AM	30		\$100.00	6/22	6/29	2		FRI	4
10			100P-200P PROGRAM : JUDGE ALEX JULY RA35+ : 0.9 CON COM1 : JUDGE ALEX JULY	30		\$50.00	6/25	6/25	2		MON	2

EP HEADLINE# 61911224  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN19/12 13.2  
 \*\*\* WMMI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11			1200N-100P PROGRAM : DIVORCE COURT JULY RA35+ : 0.7 CON COM1: DIVORCE COURT JULY	30		\$50.00	6/25	6/25	2		MON	2
12			700A-800A PROGRAM : FOX17 AM N/FOX17 AM RA35+ : 1.0 CON COM1: FOX17 AM N/FOX17 AM	30		\$100.00	6/25	6/25	2		MON	2
13			800A-900A PROGRAM : FOX17 AM N/FOX17 AM RA35+ : 0.9 CON COM1: FOX17 AM N/FOX17 AM	30		\$100.00	6/25	6/25	2		MON	2
14			1000P-1100P PROGRAM : NEWS RA35+ : 5.1 CON COM1: NEWS	30		\$450.00	6/23	6/30	2		SAT	4
15			1000P-1100P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$450.00	6/24	7/1	2		SUN	4
16			100P-200P PROGRAM : JUDGE ALEX JULY RA35+ : 0.9 CON COM1: JUDGE ALEX JULY	30		\$50.00	6/28	6/28	2		THU	2
17			100P-200P PROGRAM : JUDGE ALEX JUNE RA35+ : 0.9 CON COM1: JUDGE ALEX JUNE	30		\$60.00	6/21	6/21	2		THU	2
18			1000P-1100P PROGRAM : NEWS RA35+ : 5.4 CON COM1: NEWS	30		\$650.00	6/21	6/21	2		THU	2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1130P-1200M	30		\$40.00	6/21	6/21	1		THU	1
PROGRAM : 30 ROCK												
RA35+ : 0.3												
CON COM1 : 30 ROCK												
20			1200N-100P	30		\$50.00	6/28	6/28	2		THU	2
PROGRAM : DIVORCE COURT JULY												
RA35+ : 0.7												
CON COM1 : DIVORCE COURT JULY												
21			1200N-100P	30		\$60.00	6/21	6/21	2		THU	2
PROGRAM : DIVORCE COURT JUNE												
RA35+ : 0.7												
CON COM1 : DIVORCE COURT JUNE												
22			500P-600P	30		\$50.00	6/21	6/21	2		THU	2
PROGRAM : HOW I MET												
RA35+ : 0.4												
CON COM1 : HOW I MET												
23			700A-800A	30		\$100.00	6/21	6/28	2		THU	4
PROGRAM : FOX17 AM N/FOX17 AM												
RA35+ : 1.0												
CON COM1 : FOX17 AM N/FOX17 AM												
24			800A-900A	30		\$100.00	6/21	6/28	2		THU	4
PROGRAM : FOX17 AM N/FOX17 AM												
RA35+ : 0.9												
CON COM1 : FOX17 AM N/FOX17 AM												
25			800P-900P	30		\$600.00	6/28	6/28	2		THU	2
PROGRAM : SYTYCD												
RA35+ : 12.8												
CON COM1 : SYTYCD												
26			100P-200P	30		\$50.00	6/26	6/26	2		TUE	2
PROGRAM : JUDGE ALEX JULY												
RA35+ : 0.9												
CON COM1 : JUDGE ALEX JULY												

N/A

Wed 6/20

EP HEADLINE# 6191124  
 \*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN19/12 13.2  
 \*\*\* WXML-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			1200N-100P PROGRAM : DIVORCE COURT JULY RA35+ : 0.7 CON COM1: DIVORCE COURT JULY	30		\$50.00	6/26	6/26	2		TUE	2
28			700A-800A PROGRAM : FOX17 AM N/FOX17 AM RA35+ : 1.0 CON COM1: FOX17 AM N/FOX17 AM	30		\$100.00	6/26	6/26	2		TUE	2
29			800A-900A PROGRAM : FOX17 AM N/FOX17 AM RA35+ : 0.9 CON COM1: FOX17 AM N/FOX17 AM	30		\$100.00	6/26	6/26	2		TUE	2
30			100P-200P PROGRAM : JUDGE ALEX JULY RA35+ : 0.9 CON COM1: JUDGE ALEX JULY	30		\$50.00	6/27	6/27	2		WED	2
31			100P-200P PROGRAM : JUDGE ALEX JUNE RA35+ : 0.9 CON COM1: JUDGE ALEX JUNE	30		\$60.00	6/20	6/20	2		WED	2
32			1000P-1100P PROGRAM : NEWS RA35+ : 5.4 CON COM1: NEWS	30		\$650.00	6/20	6/20	2		WED	2
33			1130P-1200M PROGRAM : 30 ROCK RA35+ : 0.3 CON COM1: 30 ROCK	30		\$40.00	6/20	6/20	1		WED	1
34			1200N-100P PROGRAM : DIVORCE COURT JULY RA35+ : 0.7 CON COM1: DIVORCE COURT JULY	30		\$50.00	6/27	6/27	2		WED	2

3P HEADLINE# 6191124  
\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
JUN19/12 13.2  
\*\*\* WXTI-TV \*\*\*

LINE#:REP :CD : TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

35 1200N-100P 30 \$60.00 6/20 6/20 2 WED 2

PROGRAM : DIVORCE COURT JUNE  
RA35+ : 0.7  
CON COM1: DIVORCE COURT JUNE

36 500P-600P 30 \$50.00 6/20 6/20 2 WED 2

PROGRAM : HOW I MET  
RA35+ : 0.4  
CON COM1: HOW I MET

37 700A-800A 30 \$100.00 6/20 6/27 2 WED 4

PROGRAM : FOX17 AM N/FOX17 AM  
RA35+ : 1.0  
CON COM1: FOX17 AM N/FOX17 AM

38 800P-1000P 30 \$800.00 6/27 6/27 2 WED 2

PROGRAM : SYTYCD  
RA35+ : 11.7  
CON COM1: SYTYCD

39 800A-900A 30 \$100.00 6/20 6/27 2 WED 4

PROGRAM : FOX17 AM N/FOX17 AM  
RA35+ : 0.9  
CON COM1: FOX17 AM N/FOX17 AM

JUN/12 \$8,040.00 JUL/12 \$7,600.00

CONTRACT TOTAL  
TOTAL SPOTS

15640.00  
91

MARKET TOTALS \$195,500 WXTI 8% WOTV 2% WZZM 22% WWTM 32% WOOD 36% WXSP 0% CABL 0%  
WMT 0% WZPX 0%

VC- NSI  
EMOS- RA35+\*



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Smart Media Group  
do hereby request station time concerning the following issue:

Detroit International Bridge Co. (Ambassador Bridge)
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

<b>Total Charges:</b>
-----------------------

This broadcast time will be used by: Detroit International Bridge Co. (Ambassador Bridge)

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Detroit International Bridge Co. (Ambassador Bridge)

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

3/4/11 \_\_\_\_\_  
 Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

\_\_\_\_\_  
 Signature Printed Name Title